

Location Map

## Appendix 10

#### MANDATORY DISCLOSURE FOR THE ACADEMIC YEAR 2017-18

Mandatory Disclosure Updated on 15<sup>th</sup> April 2018

AICTE File No F. No. South-West/1-3330479095/2017/EOA

Date & Period of last Approval 30<sup>th</sup> Mar. 2017, (2017-2018)

Name of the Institution PRIN. L. N. WELINGKAR INSTITUTE OF

MANAGEMENT DEVELOPMENT AND

RESEARCH (WeSchool)

Address of the Institution Plot No 102&103,

**Electronics City Phase1** 

Hosur Road,

Bengaluru – 560100 Karnataka State

City & Pin Code Bangalore – 560100

State / UT Karnataka

Longitude & Latitude Latitude - 12.84

Longitude - 77.66

Phone number with STD Code 080-42678300, 28521066/67, 28520480/817

FAX number with STD code 080 41742108

Office hours at the Institution 9 AM To 5 PM

Academic hours at the Institution 9 AM To 5 PM

Email <u>anil.rao@welingkar.org</u>

Website www.welingkar.org

Nearest Railway Station (dist in Km) Majestic 25 Km

Nearest Airport (dist in Km) Bengaluru International Airport (65 Kms.)

Type of Institution Govt. / Govt. aided / University Dept / Deemed Univ. /

Private-Self Financed ✓(AICTE approved autonomous

institute)



Category (1) of the Institution Non Minority

Category (2) of the Institution

Co-Ed / Women only

Co-Ed

Name of the organization running the

Institution

Shikshana Prasaraka Mandali, Pune

Type of the organization Trust √/society

Address of the organization Sharada Sabhagriha

S P College Campus Pune – 411030

Registered with Public Trust Registration Office, Pune

Registration date 21<sup>st</sup> Nov 1952

Website of the organization www.s

Name of the affiliating University /

Board

Address

Website

Latest affiliation period

www.spmandali.org

NA

NA

NA

NA

Name of Principal / Director Prof. Dr. Anil Rao Paila

Exact Designation Sr. Dean & Director – Prin. L.N. Welingakar Institute of

Management Development & Research, Bengaluru

Phone number with STD Code 080 28521066/67, 28520480/817 42678300

FAX number with STD code 080 41742108

Email anil.rao@welingkar.org

Highest Degree PhD

Field of specialization Management Information Systems (MIS),

Marketing & Innovation Management



# **Governing Board Members**

Title	First Name	Middle Name	Last Name	Designation	Trustee Since	Trustee Till	Profession	Academic Qualification
Mr.	Sohanlal	Kundanmal	Jain	Chairman	01.04.2016	28.02.2021	Advocate	B.A., L.L.B.
Mr.	Shrikrishna	Raghunath	Chitale	Vice Chairman	01.04.2016	28.02.2021	Business	B.Com.
Mr.	Vasant	Raghunath	Desai	Member	01.04.2016	28.02.2021	Business	B.Sc.
Mrs.	Madhuri	Satish	Misal	Member	01.04.2016	28.02.2021	Business	B.Com.
Mr.	Satish	Vasant	Pawar	Member	01.04.2016	28.02.2021	Business	B.A. (HONS.), MBA
Mr.	Jayant	Vishnudas	Kirad	Member	01.04.2016	28.02.2021	Business	B.Com.
Mr.	Mihir	Krushnakant	Prabhudesai	Member	01.04.2016	28.02.2021	Business	B.A., L.L.B.
Mr.	Keshav	Chintaman	Vaze	Member	01.04.2016	28.02.2021	Business	B.Sc.
Mr.	Damodar	Badrinarayan	Bhandari	Member	01.04.2016	28.02.2021	Advocate	B.Com., L.L.B.
Mr.	Suresh	Madhukar	Deole	Member	01.04.2016	28.02.2021	Retd. Marine Engineer	Marine Engineer
Mr.	Rajesh	Chandrakant	Patwardhan	Member	01.04.2016	28.02.2021	Chartered Accountant	B.Com., FCA, DISA
Mr.	Purushottam	Pandurang	Kulkarni	Member	01.04.2016	28.02.2021	Teaching	M.Sc. (Agri.), B.Ed.
Mrs.	Medha	J	Pandit	Secretary	01.04.2016	28.02.2021	Teaching	M.A., B.ED

Frequency of meetings &

Once in 3 months

Date of last meeting

12/01/2018



#### **Academic Advisory Board**

WeSchool believes in excellence in quality of education that is imparted, knowledge which is relevant, keeping with time which is application oriented.

Towards this purpose, Academic Advisory Board was constituted to review and advice on all matters relating to the contents and educational process, keeping the global perspective in view.

The focus of the Academic Advisory Board is to review, monitor and restructure the curriculum for the management Programs conducted by the Institute. To ensure that the programs not only remain competitive and relevant in the present context but are also geared to address emerging needs. Continuously minimize the gap between corporate expectations and academia. Regularly introduce innovative and creative ways in imparting knowledge to promote academic excellence.

The Advisory Board comprises of the Group Director, Dean and Director and the core faculty of Welingkar Institute of Management along with honorary members from the corporate.

# Corporate Members in Advisory Board : PGDM E-Business Date of the latest meeting - 22/12/2017

E-Business							
Name	Designation						
Mr. Charan R N	Head - Global Web Support - HP						
Mr. Raju Chellaton	Sr. VP & Global Head - Happiest Minds						
Ms. Sujatha Balakrishnan	MD, Valtech						
Asha Prakash	Director-Operations, HCL Technologies						

# Corporate Members in Advisory Board : PGDM Program Date of the latest meeting - 06/04/2018

Marketing						
Name	Designation					
Mr.Ponnu Subrmanian	Chief Operating Officer-Max Hypermarket India Pvt. Ltd.					
Mr.Muthu	Executive Director at Hansa Research					
Mr.Praveen	Director (Marketing) at Rotomotive India Ltd					
	Vice President and Head of Employee Engagement &					
Mr Swami Krishnan	Development at Sasken Technologies Ltd.					



**Corporate Members in Advisory Board : PGDM (HR)** 

Date of the latest meeting - 09/12/2017

HR						
Name	Designation					
Mr. Balachandar						
Natarajan	Chief -HRO-Cafe Coffee Day					
Ms. Anjana K R	Regional Head - Talent Acquisition Group-TCS					
Vaishali Pachapurkar	Vice President (HR), Financial Services Analytics, Genpact					

**Corporate Members in Advisory Board : PGDM (Operations)** 

Date of the latest meeting - 22/12/2017

Operations					
Name	Designation				
K G Mohan Kumar	Joint Managing Director-Toyota Kirloskar Auto Parts Ltd				
Ms. Indu Shekar	VP – Volvo Construction Equipment Pvt. Ltd				
Vinay Kumar	GM, Toyota Kirloskar Motors				
R. Rajagopalan	Chief Manufacturing Officer, Titan Company Ltd				
	Wellingkal Education				

**Corporate Members in Advisory Board : PGDM (Finance)** 

Date of the latest meeting - 08/12/2017

Finance					
Name	Designation				
	Associate Director/Capital Financing/Strategic				
Lakshmi Prasad J	Transactions Group/HSBC				
Neeraj Vaddadi	Head of Service Delivery and Transitions at FIS				
Ajay MR	PwC  Head, Mergers & Acquisitions (Tax)				



# Corporate Advisory Board for PGDM - (Business Design &Innovation) Date of the latest meeting - 08/12/2017

Name	Designation	
Mr. Salil Godika,	President & Co-Founder, Happiest Minds	
Dr. Raja Krishnamurthy,	Executive Director, R&D Center, 3M	
Mr. Madhavan Satagopan,	CTO, Altimetrik	
Mr. Shridhar Venkat, CEO, Akshaya Patra Foundation		
Mr. Kapil Khanna, Head, Transportation Systems, Atkins Global		
Mr. Dinesh Verma,	MD, ACE Group Architects & Designers	
	Professor, Institute of Design, Illinois Institute of Technology,	
Prof. Vijay Kumar	Chicago	

Organizational Chart	Refer Annexure - 01
Student feedback mechanism on Institutional	Yes
Governance / faculty performance	S.P. MANDALI'S
Grievance redressal mechanism for faculty, staff and students	Yes
Name of the Department	Management
Course	PGDM E-Business,
Welingka	PGDM, PGDM-Business Design & Innovation
	PGDM-Business Design & Innovation
Level UG/PG	PG
1st Year of approval by the Council	2008

#### **Year wise Sanctioned Intake**

Sl. No.	Course	2016-17	2015-16	2014-15	2013-14
1	PDGM E-Business	120	120	120	120
2	PGDM	60	60	60	60
3	PGDM Business Design & Innovation	60	60	60	60
4	Post Graduate Diploma In Management (Executive)	60	60	60	60
5	Post Graduate Certificate In Management	60	60	60	60



#### Year wise Actual Admissions

Sl. No.	Course	2017-19	2016-18	2015-16	2014-15	2013-14
1	PDGM E-Business	89	80	73	73	48
2	PGDM	43	42	43	36	48
3	PGDM Business Design & Innovation	36	33	28	27	16
4			_	is approved b	•	•
5	Post Graduate Certificate In Management	2011-12 has not been started due to certain administration constraints				

	2016-17	2015-16	2014-15	2013-14
Students Placed	83%	92%	96%	99%
Average pay package, Rs. / Year (Lakhs)	Rs.7.13 Lakhs PA	Rs.7.50 Lakhs PA	Rs.6.50 Lakhs PA	Rs.7.5 Lakhs PA
Students opted for Higher Studies	PGDM students are placed with reputed companies through campus placement; the record for the students who have opted for higher studies is not available.			

# Accreditation Status of the Course Welingkar Education

**NBA** - Re-Accreditation process is in progress.

**SAQS** - Re-Accreditation process is in progress.

AIU - PGDM E-Business & PGDM got equivalence with MBA Degree for a period of 5 Years, till 25<sup>th</sup> Nov. 2018

**Doctoral Courses** - Approved Research Centre of Anna University, Chennai

Foreign Collaborations, if any
- Students/ Faculty Exchange Program with
Malardalen University, Sweden This facilitates the
interaction with faculty and students through
Linnaeus-Palme Scholarship Program

- Yellow Edge Australia for Global Leadership Program and Student Summer Internship Program.
- Sogang University, South Korea (March 2017)



- **Ben-Gurion Uni of the Negev, Israel** (Sep 2015)
- **IDC Herzliya, Israel** (Sep 2015)
- Malardalen University, Sweden (signed in June 2016)

#### **Professional Society Membership** -

#### Institutional Membership of:

- Association of Indian Management Schools(AIMS)
- National HRD Network(NHRDN)
- Association Of Management Development In South Asia(AMDISA)
- Bangalore Management Association(BMA)
- All India Management Association(AIMA)
- Confederation of Indian Industries(CII)
- Federation of Karnataka Chamber of Commerce & Industries(FKCCI)
- Indian Society for Training & Development(ISTD)
- United Nations -Principles for Responsible Management Education (PRME)
- Global Compact Network India (GCNi)
- Association of Asia Pacific Business Schools(AAPBS)
- Project Management Associates (PMA)
- Quality Council of India (QCi)

#### **Professional activities**

• The Entrepreneurship Cell — Prarambh the entrepreneurial Cell of the campus which was initiated in 2008 was re branded to 'Wenture' in the academic year 2016-17. The objective of 'Wenture' is to create an ecosystem that supports innovation and entrepreneurship through the use of the available resources and our network. As a part of our constant endeavor to encourage student entrepreneurial intentions, Wenture - the Entrepreneurship Cell @ WeSchool conducted an Inaugural Intra- Campus Business-Plan competition for all our students. The goal was to encourage and nurture our students in understanding the various positives of choosing entrepreneurship as one of the pathways to a successful and fulfilling career. The event was conducted over a period of a month, wherein 26 different student teams competed in two rounds. As a part of the run up to the finale Wenture hosted the "INSPIRED SERIES" talk by Mr. PC Musthafa the CEO and co-founder of ID fresh on the 14th of Feb'17. The Finale was held on 3rd March'17 were the student teams competed on the basis of an elevator pitch of their



respective business plans and were evaluated by 2 industry experts. Of the 12 teams that participated in the finale, two teams were declared Winner and Runner-up respectively.

- The Global Citizen Leadership (GCL) launched by WeSchool, Bangalore in the academic year 2015-16 in association with the world renowned Center for Creative Leadership (CCL®). This initiative is aimed at transforming the students of the 2 Year Full-Time PGDM program into Global Citizen Leaders, leading the betterment of organization and society.
- **Round Table Conferences** discussion on emerging issues in various functional / sectorial areas with corporate professionals organized periodically.
- **WE-CAFÉ** Industry-student communities meet, where expert guests from leading companies of different verticals are invited for a rendezvous with the students and faculty of WeSchool, Bangalore.
- Weekly faculty meeting of WeSchool Bangalore & Mumbai campus over VC to interact on Faculty Research, Academic excellence, institution building initiatives, Guest Speakers, International Faculty Interaction, Collaborations and other new initiatives.
- As a part of Regular Faculty Development Programme, core faculty are nominated to Harvard Business School (HBS), Sweden Scholarship, International Teacher Programme(ITP), Italy. During the last 3 years 5 faculty have been nominated.
- InnoWE Manthan Talk series for Students on Innovation eco system.
- CII- CEO Talk series –Collaborative effort with CII
- Mentoring Process (AC/DC)-A formal process adopted to develop students managerial skills.
- StartInc- Ideas to business Business Design & Innovation Round Table Conference.
- Gross Root Exploration-Students as part of curriculum will visit rural areas and research on business models.
- NHRD- WeSchool supported NHRD for their annual conference on the theme 'The Spirit of entrepreneurship. For HR Showcase preliminary round of shortlisting was done at the campus. Our students, Faculty were actively involved in NHRD Showcase.
- MDP- The Management Development Center (MDC) at We School Bangalore was formed in the year 2008 with the objective of building strong corporate connect by delivering customized education programs in the area of management to working executives. The first assignment of MDC was with Infosys in the year 2009 with the launch of "Junior Management Leadership Program (JMLP). This was a 400 hour module delivery across various subjects of management. Around 500 Infosys employees



(participants) from Infosys -Bangalore -Pune and Jaipur already benefited from this program. Within a short span 4 of years, MDC has managed to serve major clients like Infosys Ltd, Infosys BPO, ITC-InfoTech, E&Y, Dell International, 24/7, Titan Industries, Cable and Wireless, Radha Regent Hotels, National University of Singapore (NUS), Yellow Edge-Australia, Nongwoo Seed India Pvt. Ltd, SBI Mutual Funds, Robert Bosch Engineering and Business Solutions Limited (RBEI), Adecco and many more in the pipeline.

#### • Centre for excellence for case development (CECD)

CECD was formed in the year 2012 to look after case development. The center's objective is to create a learner centric education aligned with institute's vision. This centre for excellence for case development already conducted workshops on case teaching and case writing for academic and corporate world.

#### **Consultancy activities**

Long term and Short term consultancy activities with corporate viz.

- Accenture
- Zensar Technologies
- HP
- Titan Industries
- Soham Learning-Infosys Initiative
- Goldman Sachs 10K Program
- GE India
- Eller University of Arizona
- National University of Singapore
- Yellow Edge, Canberra, Australia

#### **Grants fetched**

Prof. Hema D fetched Research Grant from AICTE -Research Promotion Scheme (RPS) – AICTE 2013. The study is to understand the impact of Principles of Responsible Management Education on B-School curriculum and expected outcome for the business and society.

#### **Institutional Achievements**

- Hindustan Unilever Limited (HUL) Award for Best Industry Linked Emerging Management Institute-2016 at the award ceremony organized at Tajo Palace, Delhi on 8th November,2016
- Best Innovation Practice in Management Education for Global Citizen Leadership Pedagogy Program at the NHRD-HR Showcase held in Bangalore on 8th and 9th December, 2016





- AICTE-CII has recognized WeSchool with its prestigious award 'AICTE -CII Best Industry linked Management Institute'-2016 in the country.
- "BMA Academic Excellence of the Year 2016" on the occasion of BMA's 63rd Anniversary Award Ceremony. The event was held on December 27th, 2016 and the award was conferred by the Chief Guest for the occasion Honorable Justice Sri S. Rajendra Babu, former Chief Justice of India

#### **Distinguished Alumni**

#### **PGDM E-Business**

Sr. No.	Name	Course & Batch	Company	Designations
1	Abhinav Goyal	2008-10 PGDM (E-Business)	Grant Thornton UK LLP	Assistant Manager
2	Abhilash Yashodharan	2008-10 PGDM (E-Business)	3M	Area Manager
3	Nupur Seth	2009-11 PGDM (E-Business	Nse Infotech Services Ltd	Manager-HR
4	Sandeep Banerjee	2009-11 PGDM (E-Business)	Mylan	Manager
5	Navin Natraj	2010-12 PGDM (E-Business)	Strategic Alliances at Citrus Pay	Regional Manager
6	Nupur Ajmera	2010-12 PGDM (E-Business)	Global eProcure	Strategic Sourcing Consultant
7	Gaurav Kulkarni	2010-12 PGDM (E-Business)	Royal Bank of Scotland,U.K	Relationship Manager
8	Premal Gandhi	2010-12 PGDM (E-Business)	HDFC Bank	Private Banker

#### **PGDM**

Sr. No.	Name	Course & Batch	Company	Designations
1	Dhruv Joshi	PGDM 2009-11	Infosys	IP - Officer
2	Anurag Atal	PGDM 2009-11	Trikaya Consultancy	Founder
3	Glin Anto	PGDM 2009-11	Amazon	HR Specialist
4	Fahad Merchant	PGDM 2009-11	Deloitte Consulting	Project Management Consultant



5	Parvez Y Rangwalla	PGDM 2011-13	Siemens	Manager Treasury (Financing, Fx and Commodity Risk Management)
6	Ruth Damone	PGDM 2010-12	Robert Bosch Engineering and Business Solutions	Senior Associate Consultant- SAP
7	Sudhakar Saraswat	PGDM 2010-12	ICICI Prudential Life Insurance Company Limited	Digital Marketing Manager
8	Saikrishna Raman	PGDM 2010-12	C2L BIZ Solutions	Engagement Manager

# **PGDM Business Design & Innovation**

Sr. No.	Name	Course & Batch	Company	Designations
1	Trishna Jobanputra	PGDM-BD 2010-12	Bejobed	Team lead
2	Swapnil Salvi	PGDM - BD 2010-12	Infosys	Sr Associate lead BPHR
3	Vani Subramanian	PGDM - BD 2010-12	Deep Red Ink	Strategic Consultant
4	Amit Garg	PGDM - BD 2010-12	Sr Business Analyst	Cognizant Technology Solutions
5	Swati Sahu	PGDM - BD 2010-12	GENPACT LLC	Business Analyst
6	Jagadis B. Purohit	PGDM - BD 2010-12	Infosys	Senior Associate Consultant (SAP SD)
7	Jignya Joshi	PGDM - BD 2010-12	Infosys	Senior Associate consultant
8	Saksham Khandelwal	PGDM - BD 2010-12	Wipro Technologies	Senior Executive - Innovation
9	Shobha Hadimani	PGDM - BD 2010-12	Medall	Manager- Planning & Analytics

#### **Admission 2017-18**

Entrance test / admission criteria :

Entrance Tests:- CAT, XAT, MH CET, GMAT and ATMA

Admission Criteria: A part from eligibility as defined by AICTE, ie 50% in Graduation from a recognised Indian University and should have given any one of the above mentioned entrance test.



1) Written Exam - 50%

2) Academics (10th and 12th) - 15%

3) Work Experience: 5%4) Group Discussion: 15%

5) and Personal Interview: 15%

Total - 100%

Parameters 1,2 and 3 were used to shortlist the students for the Group Discussion and Personal Interview.

Admissions are offered on basis of Merit position in the consolidated score.

**Admission Calendar** 

Last date for submission of applications – 31st March, 2017

Dates for Group Discussion (GD) / Interviews -

First Round

Mumbai - 6<sup>th</sup> and 7<sup>th</sup> May, 2017 Bengaluru – 6<sup>th</sup> and 7<sup>th</sup> May, 2017

Second Round

Mumbai 13th and 14th May 2017

Merit List No.	Admission dates	
1 WVE	29th May - 5th June	uon
2	13th June - 17th June	
3	27th June - 28th June	
4	1st July - 3rd July	
5	6th July - 7th July	
6	12th July - 13th July	
7	17th July - 18th July	
8	20th July - 21st July	
9	27th July - 31st July	

#### Fees in rupees (per annum)

Sl. No.	Course	2017-18	2016-17	2015-16
1	PDGM E-Business	Rs.5,50,000/-	Rs.4,30,000/-	Rs.4,30,000/-
2	PGDM	Rs.5,50,000/-	Rs.4,30,000/	Rs.4,30,000/
3	PGDM Business Design & Innovation	Rs.5,50,000/-	Rs.4,30,000/	Rs.4,30,000/



Number of Fee Waivers offered - Nil

PIO quota - No

#### **Infrastructural information:**

#### **Classrooms & Audio - Visual facilities**

All classrooms are air - conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.







### **Computer Centre facilities:-**

WeSchool entire campus is Wi-fi enabled so that all the students can access the Internet everywhere in the campus. WeSchool has air-conditioned Computer Lab providing independent workstations to students. They are equipped with computers with the required configuration and software's, projectors, audio-visual facilities and high-speed Leased line connectivity.



#### Library, AV Room & Reading Room Facility:-

The LRC has over 12,781 books on various aspects of management studies. In addition, the library boasts of Indian and International journals and Magazine in print form and more than 25,000 e-journals available through online databases. The library also has varied collection of Audio Visual materials in the form of CD-ROMs and DVDs. It subscribes to 4 online databases that provide access to e-Journals, Industry, Company and statistical information. A fully



automated system ensures efficient delivery of library services and circulation of books and other library material.







### Amphitheatre:-

An innovative set -up with open air seating, the amphitheater provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality



#### Cafeteria: -





#### Hobby Kitchen: -

WeSchool's hobby kitchen provides students a unique facility to try their culinary skills during their free time, this not only helps them to try out their cooking skills but act as a stress buster in their hectic academic life.



#### **Medical Facilities: -**

A separate neatly maintained medical room is also available on the premises of the Institute. A first aid box is provided in the Institute & in the hostel.

#### **Hostel Facilities: -**

Hostel for boys and girls are available within 2kms from the college transport facility is provided for students to commute to and from hostel to college. with 24x7 internet connectivity.

Laboratory details - NA

**Indoor Sports facilities** - Available at Hostel

Outdoor Sports facilities - Available at Hostel

**WeSchool** encourages their students to be a part of our annual Joga Bonito (Football fest), Wecket (Cricket) tournament held for students of the 2 year full time PGDM courses. Students of all batches participate in both the events, where the highlight is playing against the alumni and faculty & staff team. This encourages a spirit of sportsmanship and healthy competition among all of the – faculty& staff, alumni and students

**Gymnasium facilities** - Available at Hostel

Facilities for disabled - Lift, Ramp, Wheel chair, lift and Rest room for

Disabled. Campus has taken due care for disabled, in fact, they can go to any part of the campus with

ease.



## Any other facilities

**Innovation Lab** 



Prototype Lab,



**Academic Sessions** 

- 75 Working days per Trimester

**Examination system Year / Sem** 

Trimester

**Period of declaration of results** 

Within 45 days from the completion of Exams

Counseling / Mentoring (AC/DC)

The Institute has a formal assessment process for all students at campus. After assessment centre does the formal process along with senior executives from industry; development centre works on the gaps identified for the students. Continuous mentoring of students is the USP of this campus.

**Career Counseling** 

The Institute has an exclusive Career Management Cell (CMC) The objective of the cell is to provide counseling on opting specializations, Student competency mapping with earlier job profile, the current knowledge vertical, skills sets and job profile expected in placements. In addition to this students are given insights about various sectors, industry etc.

**Medical facilities** 

Exclusive Medical facilities are available, doctor on call in campus and hostel is arranged by admin team

**Student Insurance** 

Yes

**Students Activity Body** 

We School Bangalore Campus has effective student Council and highly active clubs like Rotaract, Finance Club, Marketing Club, Operations Club,



HR Club, WE-R-GREEN club; which is driven by students. These clubs conduct various academic and extra curricular activities that include Campus Social Responsibility (CSR) too.

**Cultural activities** 

Since it is a residential campus all major festivals and significant days are celebrated in campus and at hostel.

**Entrepreneurial Cell** 

Wenture - the Entrepreneurship Cell @ WeSchool conducted an Inaugural Intra- Campus Business-Plan competition for all our students. The event was conducted over a period of a month, wherein 26 different student teams competed in two rounds. The Finale was held on 3rd March'17 were the student teams competed on the basis of an elevator pitch of their respective business plans and were evaluated by 2 industry experts. Of the 12 teams that participated in the finale, two teams were declared Winner and Runner-up respectively.

Magazine / Newsletter

Bi-annual Journal aWEshkar In House Student Magazine – PRAMEYA (Quarterly)

**Technical activities / TechFest** 

An India-Israel Affordable Healthcare Hackathon was conducted in collaboration with Tel Aviv University, Israel & NASSCOM at WeSchool, Bangalore.

#### **Industrial Visits / Tours**

Program & Batch	Student Name	Type of Program	Duration	Program Details	Remarks
PGDM-	Soumya	Student	1 year	Linnaeus-	Awarded Diploma in at
Business	Ahuja	Exchange		Palme a	'The Global Swede
Design and		Program		Swedish	Ceremony' at the
Innovation				exchange	hands of the Sweden's
2016-2017				programme,	minister for EU Affairs
				at Mälardalen	and Trade, Ann Linde,
				University,	at Stoc <b>kholm</b> , Sweden.
				Sweden.	In the academic year
					2017-18.
PGDM E-	Parul	Summer	2 Months	Yellow Edge	
Business	Nayyar	Internship		- Australia	
2016-2018	, i	_			



Sr. No	Date	Name of the Company	Address	Batch / Tri / Prog / Subject
1	17-08-2017	Schneider Electric	APC Circle, Jigani- Bannerghatta Ring Road, Jigani Industrial Area, Bangalore (IDF1)	2016-18 T4 Ebiz & PGDM - HR
2	17-08-2017	GENPACT	99, Surya Park, Electronic City, Phase 1, Bengaluru, Karnataka 560100	2016-18 T4 Ebiz & PGDM - HR
3	17-08-2017	IIM-Bangalore	Bannerghatta Road, Bangalore	2016-18 T4 Ebiz & PGDM - HR
4	06-09-2017	Training centres being run by Canara Bank	Bangalore	2016-18 T4 Ebiz, BDI & PGDM - Fin (Banking Vertical)
5	16-09-2017	Toyota Plant	Bidadi, Mysore road	2016-18 T4 Ebiz & PGDM - Operation
6	11-12-2017	Schneider Electric	GSC, Electronic City	2016-18 T4 Ebiz - HR

Events & Conferences Organised by the Institute: -

1. 6<sup>th</sup> AIM - AMA Sheth Foundation Doctoral Consortium on "Marketing in a Digital Age" held at the Bengaluru campus of the Prin. L. N. Welingkar Institute of Management Development & Research (WeSchool) on January 5<sup>th</sup> to 7<sup>th</sup>, 2018.

The consortium will offer an opportunity for the doctoral students to meet with top faculty from the academic fraternity, both formally and informally to share their doctoral research and get feedback that will help them further their careers

2. WeSchool in Association with Academy of Indian Marketing Organizes International Research Conference on "Marketing in the Next Decade" 8th January 2018.

The one-day international conference was a single point agenda to capture the influences the digital technologies have brought on marketing practice and also the academic scholarly works in this regard that can add value to the practicing world.



# Doctoral Consortium - 2018





WeSchool Bengaluru Campus Hosted 6th AIM-AMA Sheth Foundation Doctoral Consortium on "Marketing in a Digital Age", 5-7 January 2018



**3. Round Table conference** of Deans / Directors of B-schools with the theme 'National Institutional Ranking Framework: An interactive session on concepts and processes



Faculty Details - Please Refer Annexure – 02

Name of the Information Officer for RTI - Mr. Vijay Chengalrayan

**Designation** - Sr. Manager- Administration

**Phone number with STD code** - 080 – 42678300 Extn: 364 / 919611809345,

**FAX number with STD code** - 080 - 41742108

**Email ID** - vijay.chengalrayan@welingkar.org